

FOR IMMEDIATE RELEASE

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Computhink Unveils New ViewWise Logo

Lombard, IL, July 29, 2010 – Computhink, Inc., a leader in providing Content and Document Management Solutions to small to mid-sized (SMB) organizations, today announced a new product logo and corporate branding for their ViewWise Document Management Solution. The logo marks the next step for ViewWise in anticipation of the coming release of ViewWise® 7 later this year.



The new branding for ViewWise incorporates the design of two outlined folders (blue and gray) interlinked, with the outlines transforming into arrows. The design reflects the benefits that the ViewWise software provides for an organization, which include arranging and managing their content and workflow.

“ViewWise as a product has been closely associated with our Computhink corporate name and logo, the circle C, to the extent that it has been used interchangeably,” stated Vince Smolek, Director of Product Management. “With ViewWise 7.0 on the horizon, we believe ViewWise is to the point where it needs its own distinct identity and this logo helps do exactly that.”

The new ViewWise logo reflects a product that is distinct from the competition. As a document management solution, ViewWise offers complete document management / enterprise content management functionality that rivals solutions selling for several times the cost. ViewWise offers secure desktop and Web access to content, as well as, storage management, retention, document imaging, email archiving, Microsoft Office and GroupWise integration, support to view, search, and print from over 400 file formats, and much more in a complete solution that is flexible and works within any environment.

The new ViewWise logo will be integrated into ViewWise advertising and collateral in the coming months and can be viewed immediately at www.computhink.com/products/logo.

About Computhink

Computhink provides best-in-class ECM / Document Management solutions for secure information sharing and compliance, targeting small and medium size organizations. Using state-of-the-art technology Computhink solutions operate on a wide range of platforms, including Windows, LINUX and Novell. The ViewWise Product line includes Email Archiving Solutions for Microsoft Exchange and Novell GroupWise. Founded in 1994, Computhink has thousands of worldwide customers in government, financial services, education, healthcare, manufacturing and utility organizations. For more information on Computhink and its products, please visit www.computhink.com. Visit www.twitter.com/computhink to follow them on Twitter.

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