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NEWS

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**CANON U.S.A. ANNOUNCES NEW
imageFORMULA DR-3010C COMPACT SCANNER FOR ENTERPRISE WORKGROUPS**

*Advanced Imaging Features and Integrated Software
Deliver More Complete Office Document Scanning System*

LAKE SUCCESS, N.Y., September 17, 2008 – To address the growing needs of fast-paced environments, Canon U.S.A., Inc., a leading provider of digital office imaging systems and solutions, today introduced the imageFORMULA DR-3010C Compact Workgroup Scanner – the fastest and most reliable color workgroup scanner to join the Canon DR-Series line. Incorporating the DR-Series’ advanced sensor technology and flexible, reliable document handling, the DR-3010C offers high speed scanning, a robust, solid design, and advanced features that contribute to overall workflow efficiency.

To help workgroups meet time and volume demands, the DR-3010C delivers speeds up to 30 pages-per-minute (ppm) and 60 images-per-minute (ipm) in either grayscale, black-and-white or color modes. With heavy-duty document feeding trays and paper guides, adjusting to fit any document size, and a slant paper path, the DR-3010C is able to process a wide variety of documents, including embossed plastic cards, serving more diverse scanning needs. The DR-3010C is also equipped with advanced image processing functions, including Automatic Color Detection, two Advanced Text Enhancement modes, and Prevent Bleed-Through / Remove Background to ensure precise image quality.

“The Canon DR-3010C scanner enables SMBs and large enterprises alike to decentralize or distribute document capture closer to the work itself,” said Jim Rosetta, vice president and general manager, Image Filing Systems Group, Canon U.S.A., Inc. “Companies that select the DR-3010C will have access to a fast, reliable, and easy-to-use tool to better address their mission-specific or ad-hoc scanning needs, creating more productive workgroups.”

In addition to helping companies meet their bottom lines through more efficient workflows, Canon’s DR-3010C scanner helps companies reduce their carbon footprint through energy conservation. Synchronized to the connecting PC, the scanner can be set to automatically turn on and off as needed. Also, similar to many Canon products, the DR-3010C also meets ENERGY STAR standards for energy efficiency.

As a fully-equipped document imaging system, the DR-3010C comes bundled with a suite of innovative Canon and third-party software, including Canon CapturePerfect 3.0, Adobe Acrobat 8 Standard, ScanSoft PaperPort SE 11, Nuance OmniPage 4 SE and Presto! BizCard Reader 5.

To facilitate integration with customer infrastructures, the DR-3010C has been tested and is compatible with imaging solutions from the following software vendors**:

A2iA
AccuSoft
ADOS
Cabinet NG
Computhink, Inc.
Datacap Inc.
Docubase Systems
DocuLex
DocuWare Corporation
EMC Corporation
FileBound
GoScan
Gravic
Hyland Software Inc.
Laserfiche
Liberty IMS
PaperTrack
PaperWise
VisionShape
Westbrook Technologies Inc.

** Please check the Canon website regularly for updates on imaging software vendors who have tested the DR-3010C scanner.

The imageFORMULA DR-3010C is available through authorized Canon dealers, select distributors, and Canon resellers immediately at a manufacturer's suggested retail price of \$1,095.

About Canon U.S.A., Inc.

Canon U.S.A., Inc. delivers consumer, business-to-business, and industrial imaging solutions. Its parent company, Canon Inc. (NYSE:CAJ), a top patent holder of technology, ranked third overall in the U.S. in 2007†, with global revenues of \$39.3 billion, is listed as one of Fortune's Most Admired Companies in America and is on the 2007 BusinessWeek list of "Top 100 Brands." To keep apprised of the latest news from Canon U.S.A., sign up for the Company's RSS news feed by visiting www.usa.canon.com/pressroom.

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†IFI Patent Intelligence, January 2008

ⁱ Standard on "i" models and optional on "base" models

ENERGY STAR was introduced by the EPA in 1992 as a voluntary, market-based partnership to reduce greenhouse gas emissions through energy efficiency.